

15 April 2011

ALPHA UNIVERSAL MANAGEMENT PLC

("AUM" or the "Company")

DIRECTOR SHAREHOLDING

The Board of AUM, announces that Non-executive director, Jonathan Bradley-Hoare purchased 32,500 shares on-market at 15p each on 15 April 2011 and now has an interest in 138,943 ordinary shares representing 4.96% of the Company.

The Directors of the issuer accept responsibility for this announcement.

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Enquiries:

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